

## **ABSTRACT**

A compact disk holder includes first and second sides structured to accommodate a compact disk. The first side rotates relative to the second side to define a closed and open position. The second side includes a disk securing member to engage a compact disk. The  
5 disk securing member has spokes extending radially from the disk securing member to the second side to define cut-out areas between the spokes, the spokes being discontinuous around a perimeter of the second side. The compact disk holder may be used as a method of distributing marketing materials to an intended recipient by obtaining a compact disk on which marketing materials are stored as data, installing the compact disk into the compact  
10 disk holder and delivering the holder containing the compact disk to the intended recipient.